



Social Media Intern

If you are passionate about art, design, technology, and entrepreneurship and want to learn more about the field The Artian gives you an opportunity to get hands-on working in a creative environment.

Participating interns play an integral role in our community, actively contributing to helping build and shape our exposure and help spreading our vision.

Are you a college student or a recent grad looking to gain experience and kickstart your career? If you're studying marketing, public relations, business, or a similar field we are looking for you. This is an ideal job for students/recent graduate as it is part time and in flexible hours.

We are looking for a driven Social Media intern to join our team. The goal is to gradually achieve superior user engagement and intimacy, and to drive website traffic.

- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action, leveraging the content of The Artian
- Create editorial calendars and syndication schedules for the social media posting and engagement activities
- Work against Google Analytics goals
- Collaborate with the management team to identify key players and coordinate actions synergic with The Artian's goals
- Promote the Art&Tech events series – create pre and post publication plan
- Monitor and post on blogs, forums, and social networks

Requirements

- Self-starter and ability to learn individually on the go
- Knowledge of online marketing and good understanding of major marketing channels
- Proven experience in social media, demonstrable social analytics tools knowledge
- Excellent consulting, writing, editing (photo/video/text), presentation and communication skills
- Entrepreneurial characteristic including being frugal, creative and resourceful – Important!
- Candidates must have their own laptop to work on
- Highly organized, with an ability to prioritize time-sensitive assignments
- Fluency in English, ability to read and write in Spanish on the web
- Immediate availability

Ideal candidates are living in Madrid area and can work in the office as well as remotely as needed.

This is an unpaid internship and aim for students or recent graduates. Please send your CV only if you are among this group.

Send us your CV to Info@theartian.com mentioning in the subject line INTERNSHIP-SM