

Social Media Intern

If you are passionate about art, design, technology, and entrepreneurship and want to learn more about the field TheArtian gives you an opportunity to get hands-on working in a creative environment.

Participating interns play an integral role in our community, actively contributing to helping build and shape our exposure and help spreading our vision.

Are you a college student or a recent grad looking to gain experience and kickstart your career? If you're studying marketing, public relations, business, or a similar field we are looking for you. This is an ideal job for students/recent graduate as it is part time and in flexible hours.

We are looking for a driven Social Media intern to join our team. The goal is to gradually achieve superior user engagement and intimacy, and to drive website traffic.

- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action, leveraging the content of TheArtian
- Create editorial calendars and syndication schedules for the social media posting and engagement activities
- Work against Google Analytics goals
- Collaborate with the management team to identify key players and coordinate actions synergic with TheArtian's goals
- Promote the Art&Tech events series – create pre and post publication plan
- Monitor and post on blogs, forums, and social networks

Requirements

- Self-starter and ability to learn individually on the go
- Knowledge of online marketing and good understanding of major marketing channels
- Proven experience in social media, demonstrable social analytics tools knowledge
- Excellent consulting, writing, editing (photo/video/text), presentation and communication skills
- Entrepreneurial characteristic including being frugal, creative and resourceful – Important!
- Candidates must have their own laptop to work on
- Highly organized, with an ability to prioritize time-sensitive assignments
- Fluency in English, ability to read and write in Spanish on the web
- Immediate availability (September , 2016)

Ideal candidates are living in Madrid area and can work in the office as well as remotely as needed.

Send us your CV to Info@theartian.com mentioning in the subject line INTERNSHIP-SM